

The Business of Health

Health – that one word conjures up many different views. Some have good health, some wish for better. We all worry about it. It's the biggest employment sector in the Hunter and chews up an ever increasing proportion of government funds.

But from a business perspective perhaps we should be paying much closer attention to it. Why? Attracting and retaining the right people is harder than ever. We focus on the skills of our workforce, but pay scant attention to the health of our people. As businesses we have to be smarter about the benefits we offer and more strategic about boosting productivity.

Can your business afford not to be across this issue?

Mark Fitzgibbon
CEO and Managing Director,
nib health funds ltd

TIME 12 noon for 12.30pm to 2.00pm
DATE Friday 30 March 2012
VENUE Merewether Surf House
Henderson Parade
Merewether Beach
COST \$100 Members
\$150 Members
Tables of 10 available.
RSVP Essential Monday 26 March.
Book early to avoid disappointment.
Please advise any special dietary requirements on booking.
hunterbusinesschamber.com.au

Hunter Business Health
is proudly sponsored by

