



Chinarised: the process for succeeding in a land of millions of potential wine drinkers

- Interested in maximising your profit in China?
- Have you got the most appropriate Chinese wine distributors onboard?
- Want to see how you lift sales by increasing prices?
- Is Chinarising your wine as simple as making minor changes to a label?

Facts

- > China is Australia's largest wine export market in Asia
- > China is the 5th largest export market worldwide for Australian wine, accounting for 15% of exported Australian wine in 2008.
- > Australian wine exports to China grew by 84% in FY08/09

Why not "Chinarise" your growth and success in the fastest growing wine market in the world!

The Drop into China Wine Program is the most comprehensive, practical and results driven initiative of its kind, giving hands-on experience, Chinese market connections and access to high level expertise. This Program has been designed by our China experts to help Australian wine companies expand and succeed in China.

The window for opportunity is open now. Call us today on 1800 505 529 or complete the form overleaf and fax back to 02 9955 8914.



Drop into China Wine Program

How will the Program help you achieve success in China?

Commencing March 2010 until September 2010, the program overview can be seen below:



Expressions of interest form

If you are interested in participating in the Drop into China Wine Program or would like to receive further information, simply complete and return this form to fax **02 9955 8914**, or scan it and email to international.trade@australianbusiness.com.au.

Title	First name	Surname	
Company	Position		
Address	State	Postcode	
Phone	Email		

Please tick which stages of the program you are interested in:

- Stage one – Market insight
- Stage one & two – Marketing insight & Meet the buyers
- Full program – stages one, two & three

Submit this form

Program Partner



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驻悉尼总领事馆经商室
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