

# Media Release

## Sydney Business Chamber



Monday, 1 February 2010

### Sydney's ships come in all through February

The Sydney Business Chamber said that the month of February would be a \$30 million boon for Sydney's tourism industry with 19 cruise ships, including the mega liner Queen Victoria, bringing 40,000 passengers to the world's greatest natural harbour.

"The Sydney economy will be the winner from the strong activity generated by the cruise industry," said Patricia Forsythe, Executive Director of Sydney Business Chamber.

"Sydney Harbour will be hosting some of the world's most impressive cruise ships including the Pacific Jewel, Rhapsody of the Seas, Volendam, Seven Seas Voyager, Sun Princess, Nautica and the majestic Queen Victoria.

"The cruise industry is an important industry for the Sydney economy both in terms of passenger spending and the provisioning of the ships."

Mrs Forsythe said that in total 118 cruise ships will visit Sydney Harbour during 2009/10 bringing in more than 250,000 passengers.

"Sydneysiders can look forward to seeing the third trip of the majestic Queen Victoria to Sydney Harbour when it docks at the Overseas Passenger Terminal on 19 February and the maiden voyage of the Seaborn Odyssey on the 24 February.

"Our vibrant cruise industry is an example of Sydney's modern working harbour and the benefits of positioning Sydney as a great holidaying and tourist destination.

"Sydney Ports and the NSW Government should be praised for the work they are doing in attracting cruise ships to Sydney Harbour and providing the infrastructure to support the industry.

"Sydney is a destination of choice for overseas cruise ships with images of Sydney Harbour featuring in major travel campaigns. Sydney's strong service economy is the beneficiary of this growing industry."

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