

Media Release

Sydney Business Chamber



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Crave Sydney: a mouth watering month of food and fun

The Sydney Business Chamber welcomed the launch of the second annual Crave Sydney International Food Festival that celebrates Sydney's reputation for fine fresh food and creative dining experiences.

The Crave Sydney International Food Festival will run from 1 – 31 October 2010.

"Sydneysiders love their food and love their fun – the two things that are the heart of Crave Sydney," said Patricia Forsythe, Executive Director of the Sydney Business Chamber.

"Sydney's leading chefs and restaurants have taken Sydney to international prominence as a destination for fine dining and the Crave Festival allows Sydneysiders and visitors to experience the diverse culinary opportunities that are at the heart of the Sydney experience."

Mrs Forsythe said that last year's Crave Sydney event also had an important economic benefit for Sydney generating millions of dollars in economic activity and attracting 330,000 unique visitors to over 400 events during the month of the festival.

"Crave Sydney is another part of Events NSW successful strategy to populate Sydney's event calendar with draw card events throughout the entire year.

"Crave Sydney, along with the other calendar anchor events of Vivid Sydney and the Sydney Festival, is cementing Sydney's place as the event capital of Australia.

"There is no experience quite like dining along Sydney's harbour foreshore in the springtime or in the culinary suburbs throughout Sydney – Crave Sydney takes that experience to new heights."

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