



## Resources

### Change of Service Delivery

- Youtube live streams: <https://support.google.com/youtube/answer/2474026?hl=en>
- Zoom: <https://zoom.us/>
- Google Hangouts: <https://support.google.com/hangouts/answer/3115553?co=GENIE.Platform%3DDesktop&hl=en>

### Hospitality

- Hey You App: <https://info.heyyou.com.au/faq>
- Menulog: <https://www.menulog.com.au/info/join-menulog>
- Mobi2Go: <https://mobi2go.com/>
- RestroPress: <https://wordpress.org/plugins/restopress/>

### Sell Products Online

- Ebay: <https://www.ebay.com.au/si/sell>
- Etsy: <https://www.etsy.com/au/sell>
- BigCommerce: <https://www.bigcommerce.com.au/sell/>
- Shopify: <https://www.shopify.com.au/sell>
- Neto: <https://www.netohq.com/sell>
- Stripe Payment Gateway: <https://stripe.com/au>

### Marketing Communications

- Influencer Marketing
  - Tribe: <https://www.tribegroup.co/>
  - The Exposure Co: <https://theexposure.co/>
  - MODA Creators: <https://www.modacreators.com.au/>
  - Hoozu: <https://hoozu.com/>
- Advertising Online
  - Google Ads: [https://ads.google.com/intl/en\\_au/home/](https://ads.google.com/intl/en_au/home/)
  - Facebook Ads: <https://en-gb.facebook.com/business/ads>
  - LinkedIn Ads: <https://business.linkedin.com/marketing-solutions/ads>
- Email Marketing
  - Mailchimp: <https://mailchimp.com/>
- Social Media Platforms
  - TikTok: <https://www.tiktok.com/en/>
  - Facebook: <https://www.facebook.com/>
  - Instagram: <https://www.instagram.com/>
  - Twitter: <https://twitter.com/explore>